



Creating and Advertising Short Term Payment Plans can add significantly to Revenues, Profits and your Customer Base...

ExtendCredit.com powers your payment plans and makes it easy to use payment plans to grow revenues, customer loyalty and profits:

- A Payment Plan Option from 90 days to 12 months makes necessary services accessible and affordable to many more customers, more often.
- An internally sponsored payment plan can supplement or negate the need for complex, intimidating, costly and often ineffective 3rd party financing options.
- Services can be successfully and more profitably marketed by advertising a payment plan as opposed to a less attractive cash price.
- With an internally sponsored payment plan, you set the interest rate or payment premium, term, amount of the payment and make the credit decision. You serve more customers more often and more profitably.

ExtendCredit.com also drives collection of accounts receivables

- Allow your Biller or AR Department to offer payment plans to customers with large outstanding balances due.
- Offering a payment plan customers can afford to retire balances due will...
 - Allow you to retain more loyal customers.
 - Prevent the debt from becoming toxic and ending in collections or a write-off.
 - Get cash flowing from these AR accounts.
 - Prevent avoidance of the debt by offering a practical option to pay.



ExtendCredit
.comSM

Powering Your Payment Plans!



Why ExtendCredit.com

Today more than ever, customers do not have the excess cash or available credit to pay for unplanned, needed or desired services.

Customers with inadequate available credit on their credit cards will unlikely qualify for your 3rd party financing options.

Services and procedures can be the most profitable as no discount or write off balance need detract from revenues. Offering the customer a simple extended payment plan can make these services even more frequent and more profitable.

ExtendCredit.com complements your 3rd party financing option for expensive transactions and procedures and gives you more flexibility and opportunity to accommodate customers needing payment options. Also, payment plans you create and promote will drive incremental revenues and solicit more customers.



Imagine the Possibilities...

- Increase sales, profits & customer loyalty
- End reliance on 3rd party financing options
- Discover new profits & opportunities from offering your own payment plans
- Create, advertise & manage payment plans that drive traffic and ensure profitability
- Convert receivables to payment plans and reduce write-offs and collections

ExtendCredit.com does everything for you:

Just log into your ExtendCredit.com account and you can...

- Initiate a payment plan with the term and interest rate you desire.
- Calculate the payment for the customer to accept.
- Generate a credit agreement for the customer to sign.
- Run an optional, instant credit and identity check.
- Activate the payment plan on the system.

The system then:

- Collects the payments as due from the customer and deposits the principal and interest in your bank account.
- Resolves and collects any missed or defaulted payments.
- Provides detailed reports on account status and projected cash flow.



Powering Your Payment Plans!

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