



# TOP 10 SIGNS YOU NEED EXTENDCREDIT.COM

"We had discussed offering payment plans to our Clients in the past but simply did not know how to implement or manage it. When we looked into ExtendCredit.com we realized that we could do it rather easily. Giving our Associates and Partners the flexibility of payment plans has increased our revenues this year considerably"

## Imagine the Possibilities...

- Increase sales, profits & customer loyalty by offering your own payment plans
- End reliance on 3rd party financing
- Eliminate time consuming, error prone manual financing activities
- Convert receivables to payment plans and reduce write-offs and collections



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If you're business struggles with customer financing today these probably sound familiar to you...

1. Only a small number of customers qualify or get approved for conventional financing.
2. Certain services do not qualify for financing.
3. Customers complain about your external financing program.
4. You internally offer your own financing but the process involves manual spreadsheets and is time consuming and error-prone.
5. You see the benefit of offering payment plans but do not have the infrastructure, resources or experience to manage them.
6. Your accounts receivable balances are growing and collections are consuming your staff's time.
7. You aren't really sure if you are getting paid the right amount due or if your records are up-to-date and correct.
8. An outside billing vendor handles your insurance reimbursements but cannot manage or assist with the collection of your outstanding accounts receivable.
9. Your business is down substantially from past levels and you want to market payment plans as a way to attract new customers.
10. Your competitors are advertising a monthly payment plan and stealing customers away from your business.

"I wish I had heard about ExtendCredit.com sooner. We recently sent over \$400,000 in accounts receivable to an outside collections agency. If we had the capability, payment plans would have worked well for many of these accounts. Now with ExtendCredit.com we do and we have seen dramatic improvements in cash flow and happier customers."