

Wellness Plan Automation for Veterinary Practices



Grow your practice with Wellness Plans and let ExtendCredit.com handle the details and ensure you get paid.



The Leader in online credit & collection management solutions

End-to-End automation for ...

- Payment Plans
- Recurring Payments
- Lay-away Plans
- Leasing Programs
- Rental Programs

www.extendcredit.com

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With ExtendCredit.com, a clinic can create wellness plans (Puppy, Basic, Premium, Senior Pet, etc.) specific to their practice. Each Wellness Plan has down payment and monthly fee information along with the services to be delivered. Additionally, renewal terms can be setup for subsequent years.

The solution enables you to manage the delivery of services, track procedures performed or medicine provided, and the "accounting" of the plans.

Customers can sign up from a webpage with your branding, or at your clinic. ExtendCredit.com will manage all of the down payments, recurring payments, and collections associated with your Wellness Plans.

ExtendCredit.com provides the following features:

- Website or in-clinic customer signup.
- Ability to define the details of each Wellness Plan and automatically populate new applications with all the details of the selected plan.
- Instant credit, bank worthiness and identity verification are built-in to ensure proper risk management and avoid the limitations of simple credit checks.
- Rules-based "auto-approval" simplifies approving new customers while still enforcing

your practice guidelines. Override capabilities are also provided.

- Built-in, customizable Wellness Plan Agreements are available and electronically attached to the customer account for fast retrieval.
- Friendly email payment reminders are sent out 3 days prior to each monthly payment due date.
- A robust Practice Web Portal is provided to enable management of all aspects of customer accounts and wellness plans.
- ExtendCredit.com handles Soft Collections for missed payments and all customer activity can be viewed via the practice web portal so you always have complete visibility.
- Practice-branded Customer self-service web portal provides details about plans, enables online payments, update account details, and view list of services consumed and still available under the plan.
- Support for "Second Pet" plans with separate contracts for each pet so that if a pet is taken off a plan or passes away, the other pet's plan continues.
- ExtendCredit.com provides monthly general ledger export reports or .csv files so that the Veterinary practice accounting system can be kept current.
- Reports and Statistics for all Wellness Program activity are provided.